

AD Submission Guideline / Specifications



size	width	height
Full page (full-bleed) <input type="checkbox"/>	8.375 in	10.875 in
	* Please add crop marks and 1/8 in bleed all around.	
Full page (non-bleed) <input type="checkbox"/>	7.375 in	9.875 in
1/2 page (horizontal) <input type="checkbox"/>	7.375 in	4.85 in
1/2 page (vertical) <input type="checkbox"/>	3.6 in	9.875 in
1/4 page (horizontal) <input type="checkbox"/>	7.375 in	2.34 in
1/4 page (vertical) <input type="checkbox"/>	3.6 in	4.85 in
1/8 page (horizontal) <input type="checkbox"/>	3.6 in	2.34 in
1/8 page (vertical) <input type="checkbox"/>	1.72 in	4.85 in
1/16 page (vertical) <input type="checkbox"/>	1.72 in	2.34 in

Our Workstation: Mac OS X Adobe Illustrator CS 2

Main Software: Adobe Illustrator CS 2
 File Format: Illustrator CS 2 and below
 Illustrator EPS
 Photoshop EPS
 * All texts MUST outline
 * All Files need to be compatible with Adobe Illustrator
 (NO QuarkXpress, MS Office, InDesign Data)
 Quality: 300 dpi or higher (recommended)
 Media Format: CD 20705 S.Western Ave. Suite 220. Torrance, CA 90501
E-Mail design@JapanUp.jp
 File size: 5MB or smaller
 Proof: Please submit One (1) jpg for proofing
 Important Steps: Work as CMYK
 Outline All Fonts/Texts
 Locate all objects when you place images
 Group when you complete
 Flatten Layers
 Delete all Stray Points
 Please avoid using Drop shadow or filters.
 It may cause error when it goes to printer.
 Deadline: 10th of each month

For further question, please contact to our sales agent. (Japan Up! 310.320.1823)